



ProMarket Instructions for Pre-order for Campaign Point of Sale Materials

We've simplified how you order your ProVision campaigns to save you time and keystrokes! From this campaign onwards, register for campaigns through ProMarket.

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Please Note: When placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard ProMarket items in a separate transaction ie. a different order number to your campaign pre-order.

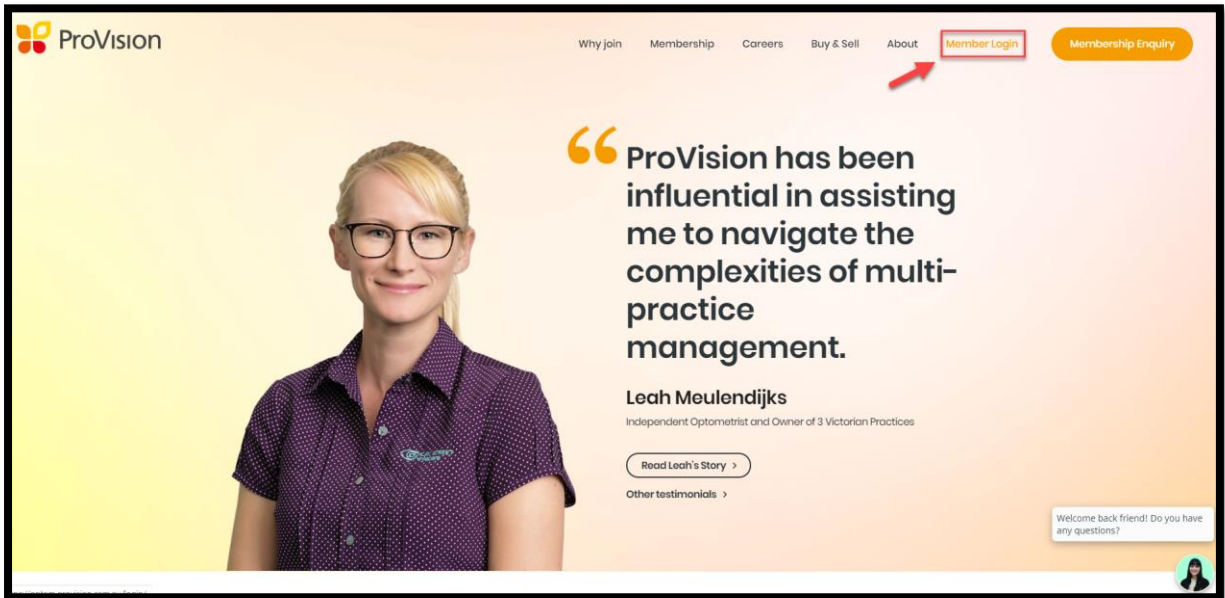
Need to make changes to your order? Let us know as soon as possible by contacting marketing on marketing@provision.com.au. Please provide your order number and let us know what changes you would like to make.

Questions? Contact the Marketing Team on 03 8544 3900, email marketing@provision.com.au or use Live Chat at optom.provision.com.au. A 'How to order' demonstration video can be viewed in the help section of ProMarket – [Window pack](#) or [Custom](#)

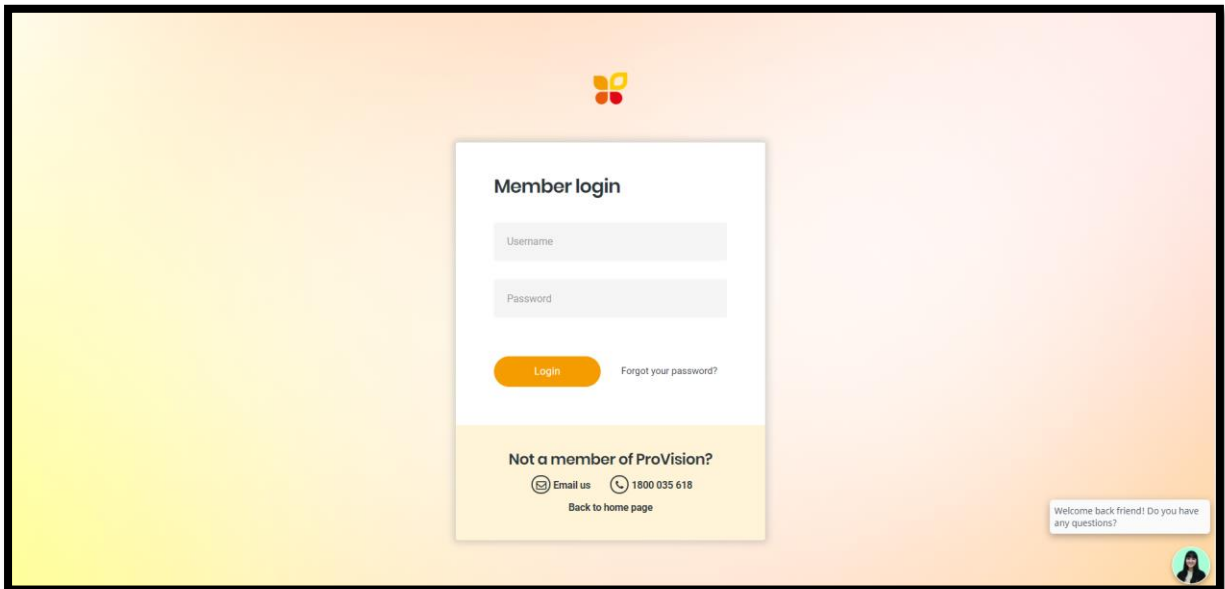
Logging into ProMarket

Step 1. Open your browser and head to optom.provision.com.au/

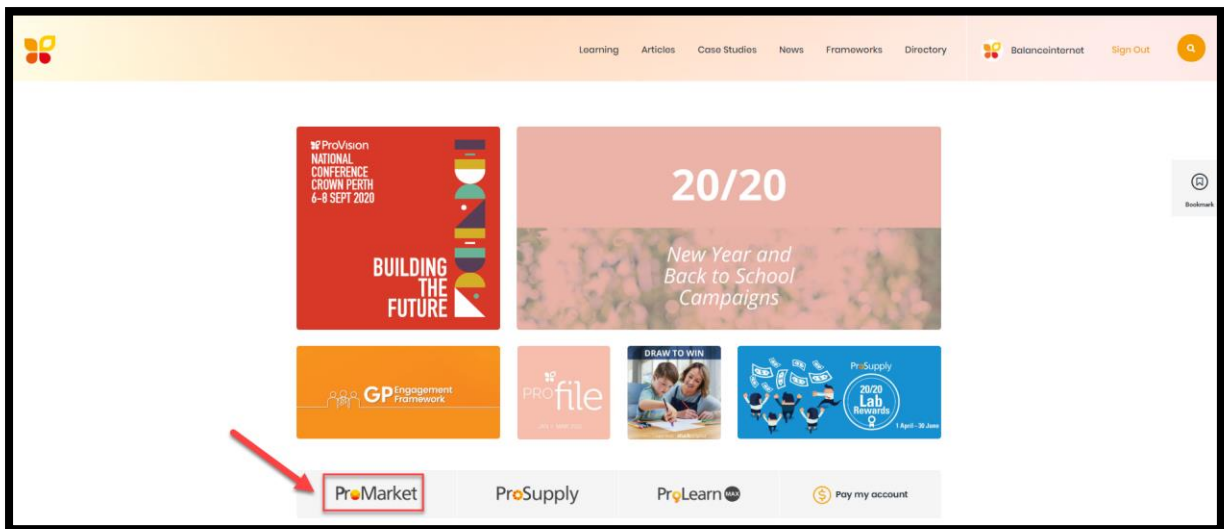
Step 2. Click on Member Login, to log into the secure member website



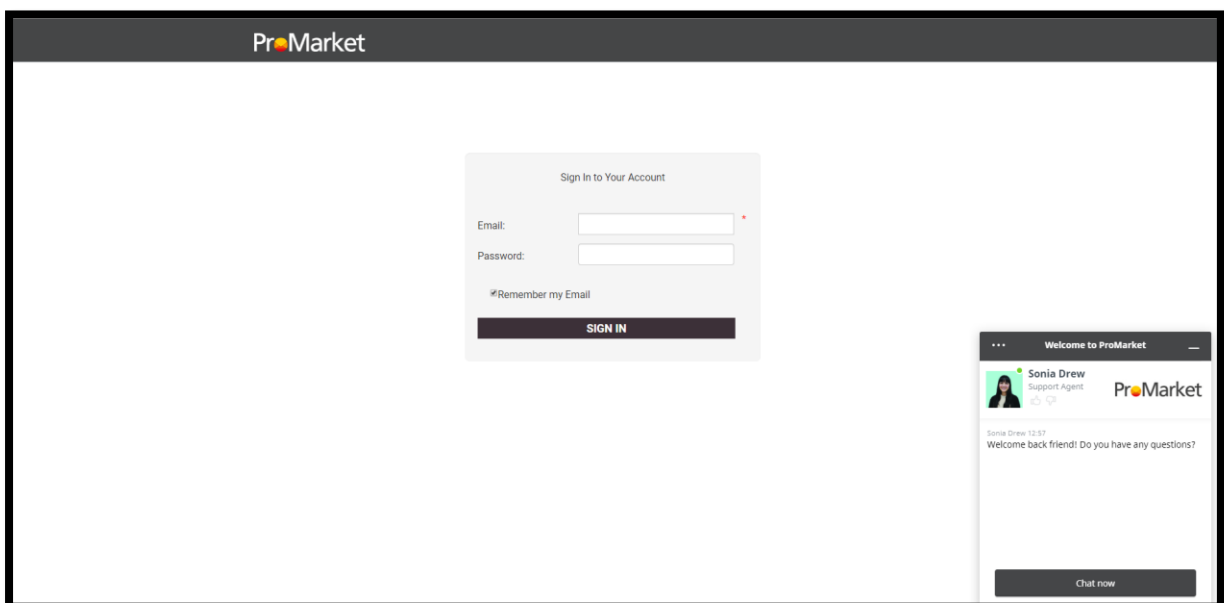
Step 3. Enter your username and password



Step 4. Click 'ProMarket' underneath the noticeboard



Step 5. Use your ProMarket username and password to log in



TIP: If you can't remember your password or need any help along the way, use live chat in the bottom right hand corner and we can help you with your query.

Updating Practice Details

ProMarket works by pulling in your practice details and logos into a template.

What details can you add to your ProMarket profile?

- Practice Name
- Phone Number
- Practice Address
- Email Address: Recommended to have a professional consumer facing email address, as opposed to a personal email address.
- Practice Logo

Optional items that can be used on certain recall letter templates

- Optometrist Headshots
- Optometrist Signature
- Optometrist Qualifications
- Practice Image
- Map image of Practice Location

How to update your practice information on ProMarket?

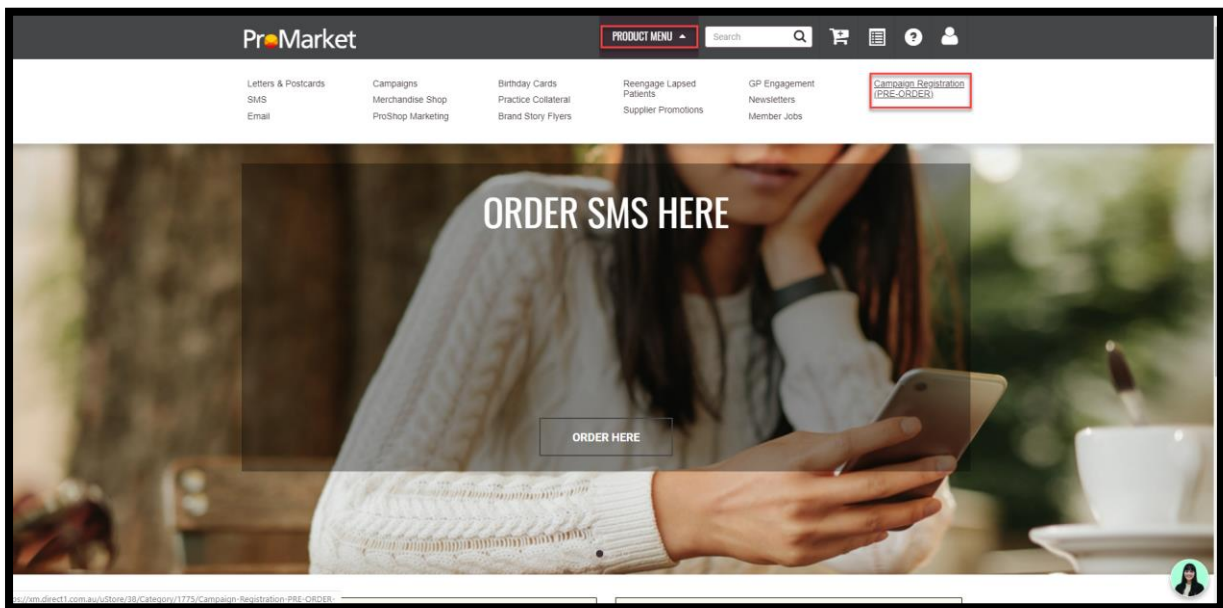
All practice information is updated by ProVision's ProMarket Partner. Unfortunately, you are not able to adjust your practice information yourself when logged into ProMarket.

If you would like to change or add any information to your ProMarket profile simply email these updates to marketing@provision.com.au.

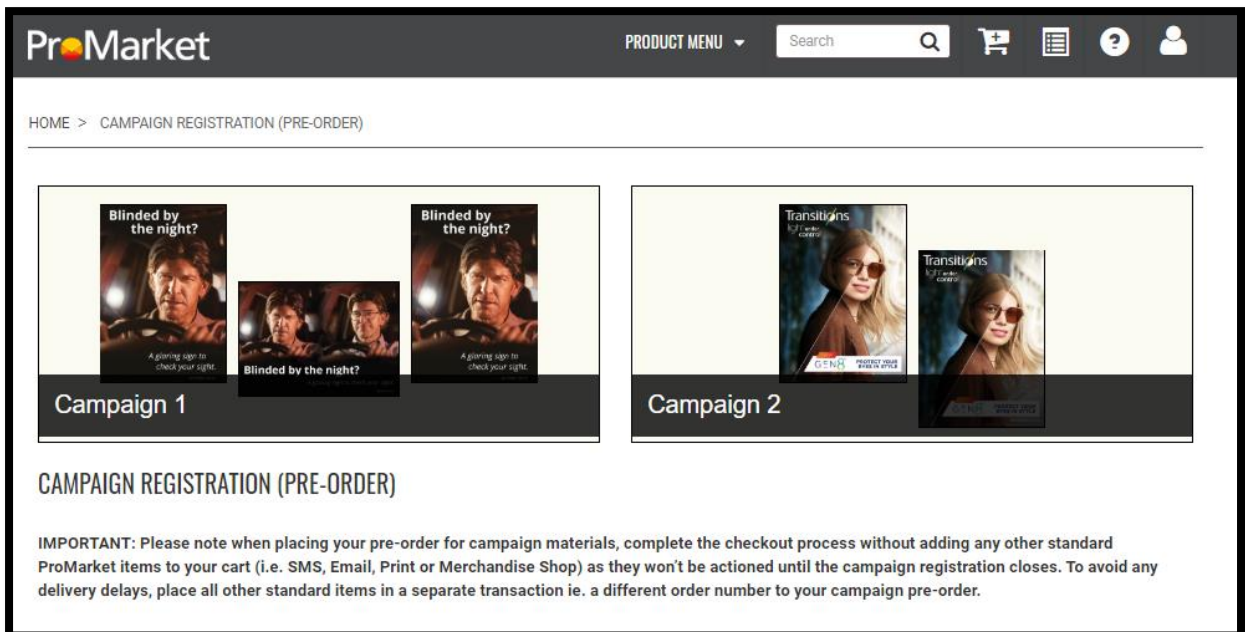
Note: Updates can take up to 24 hours to complete once submitted to DMM. We strive to have all details updated and ready for use the next business day after your request is sent through.

Pre-order Window Pack Campaign Registration

Step 1. Click on Product Menu and select Campaign Registration



Step 2. Click on the campaign you would like to select.



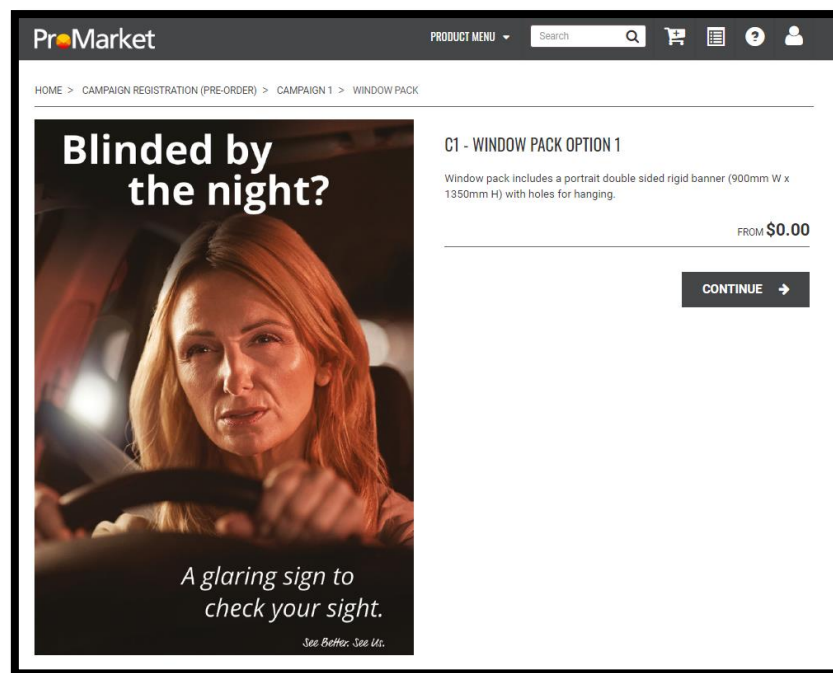
Step 3. Select Window Pack

The screenshot shows the ProMarket website interface. At the top, there is a navigation bar with the ProMarket logo, a 'PRODUCT MENU' dropdown, a search bar, and icons for shopping cart, list, help, and user profile. Below the navigation bar, a breadcrumb trail reads 'HOME > CAMPAIGN REGISTRATION (PRE-ORDER) > CAMPAIGN 1'. The main content area features two large preview images. The left image, labeled 'Window Pack', shows three portrait-oriented signs with the text 'Blinded by the night?' and 'A glaring sign to check your sight.' The right image, labeled 'Custom', shows three landscape-oriented signs with the same text. Below these images, the text 'CAMPAIGN 1' is displayed. An important notice follows: 'IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction i.e. a different order number to your campaign pre-order.'

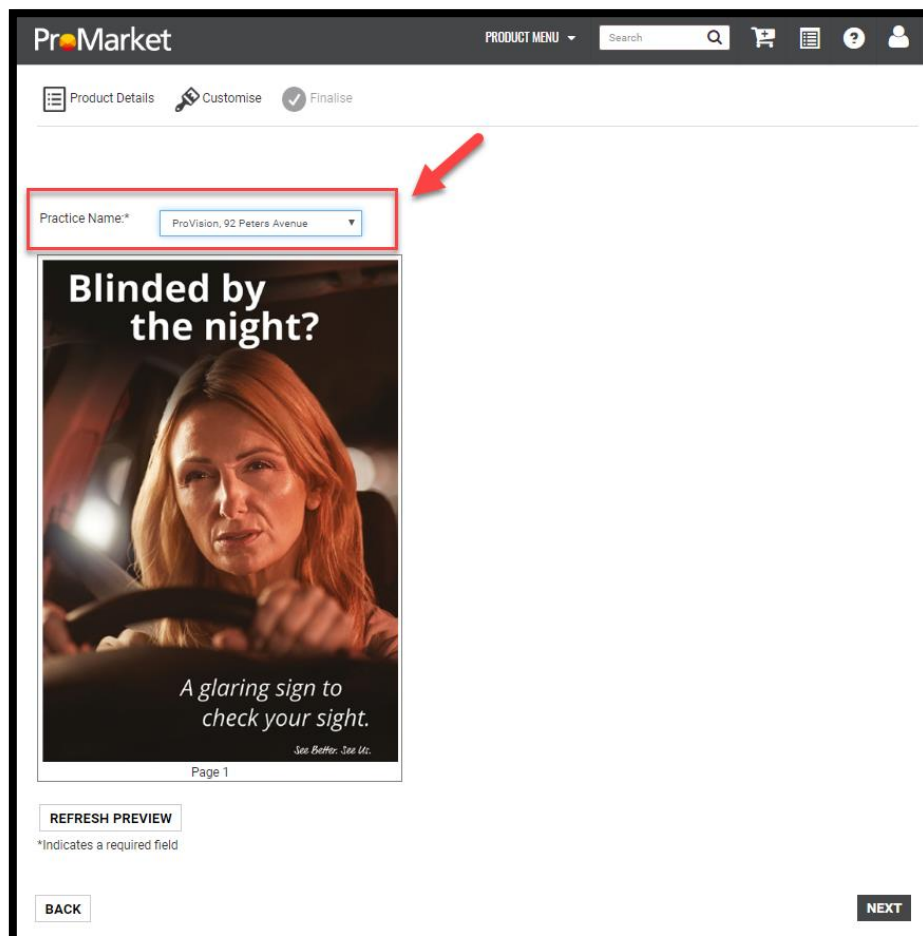
Step 4. Select your preferred campaign visual and orientation (portrait or landscape)

The screenshot shows the ProMarket website interface. At the top, there is a navigation bar with the ProMarket logo, a 'PRODUCT MENU' dropdown, a search bar, and icons for shopping cart, list, help, and user profile. Below the navigation bar, a breadcrumb trail reads 'HOME > CAMPAIGN REGISTRATION (PRE-ORDER) > CAMPAIGN 1 > WINDOW PACK'. The main content area features the heading 'WINDOW PACK'. An important notice follows: 'IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction i.e. a different order number to your campaign pre-order.' Below the notice, there are four product options displayed in a grid. Each option includes a preview image of the sign, a title, a description, and a price. The options are: 'C1 - WINDOW PACK OPTION 1' (portrait double-sided rigid banner, 900mm W x 1350mm H), 'C1 - WINDOW PACK OPTION 2' (portrait double-sided rigid banner, 900mm W x 1350mm H), 'C1 - WINDOW PACK LANDSCAPE OPTION 1' (landscape double-sided rigid banner, 1350mm W x 900mm H), and 'C1 - WINDOW PACK LANDSCAPE OPTION 2' (landscape double-sided rigid banner, 1350mm W x 900mm H). Each option is priced 'from \$0.00' and has a 'MORE' button.

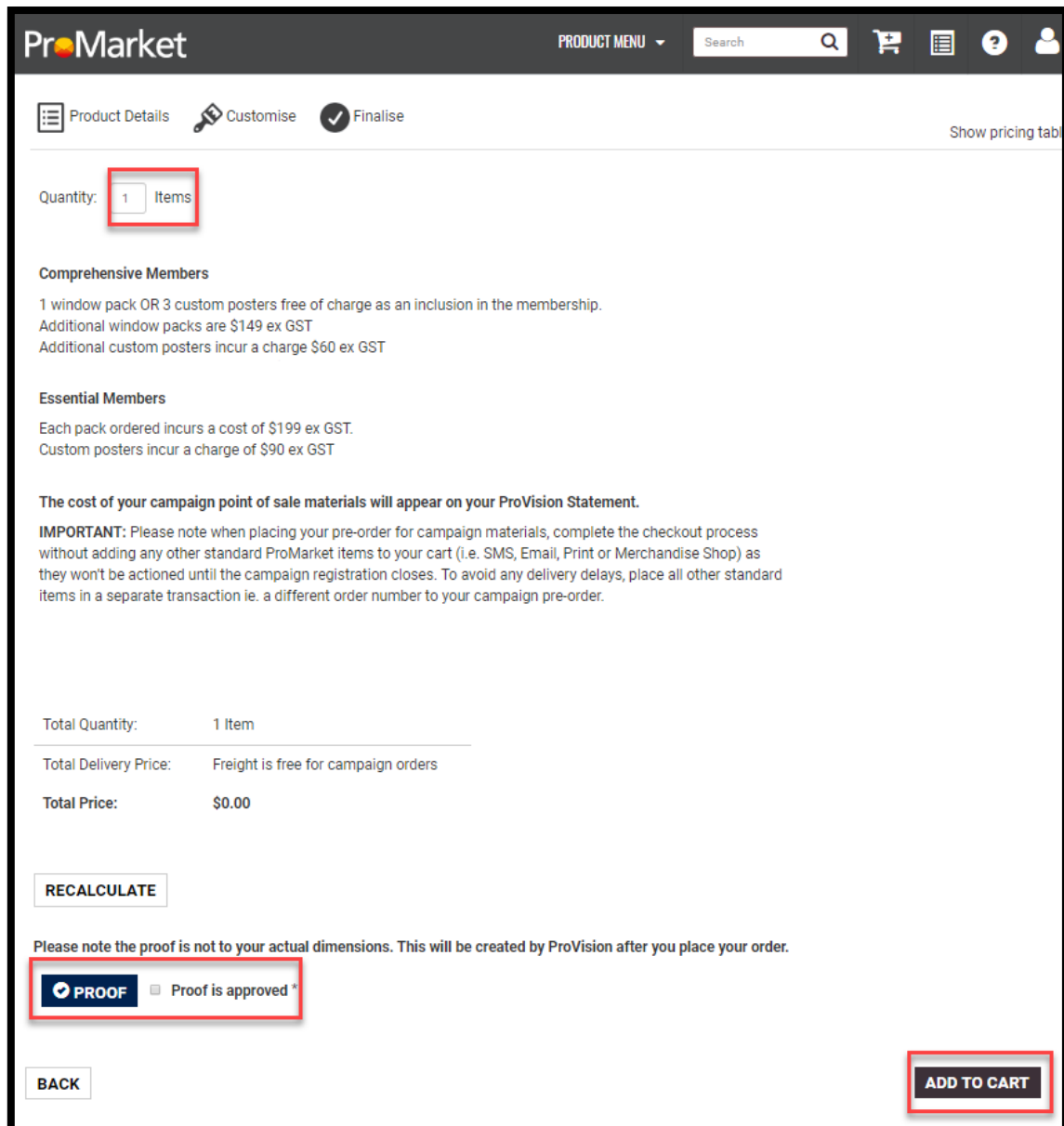
Step 5. Click on Continue



Step 6. This step is for members with multiple practices – please choose which practice will receive the window pack.



Step 7. You are ready to finalise your order. You can adjust the quantity if you would like additional banners. Please refer to the pricing below dependent on your membership level. Click on Proof to view your order. Once you have viewed, click on the checkbox beside Proof is approved. Click on Add to Cart



Step 8.

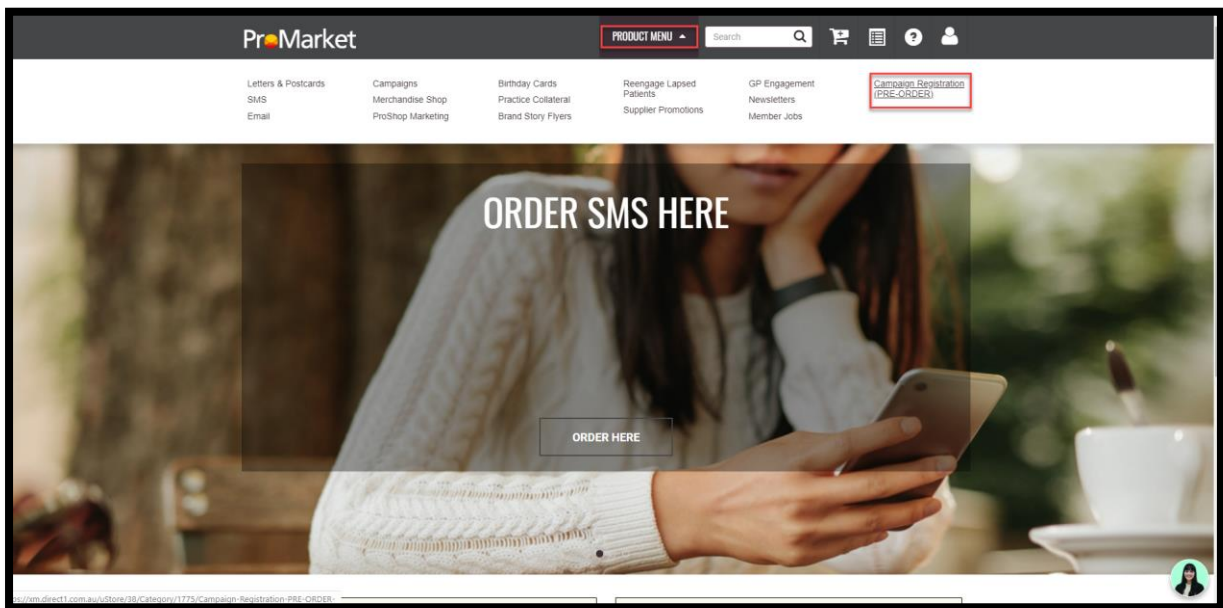
Ordering one campaign item only? Complete the checkout process.

Ordering multiple campaign items? Add more items to your cart separately and check out all items together once complete.

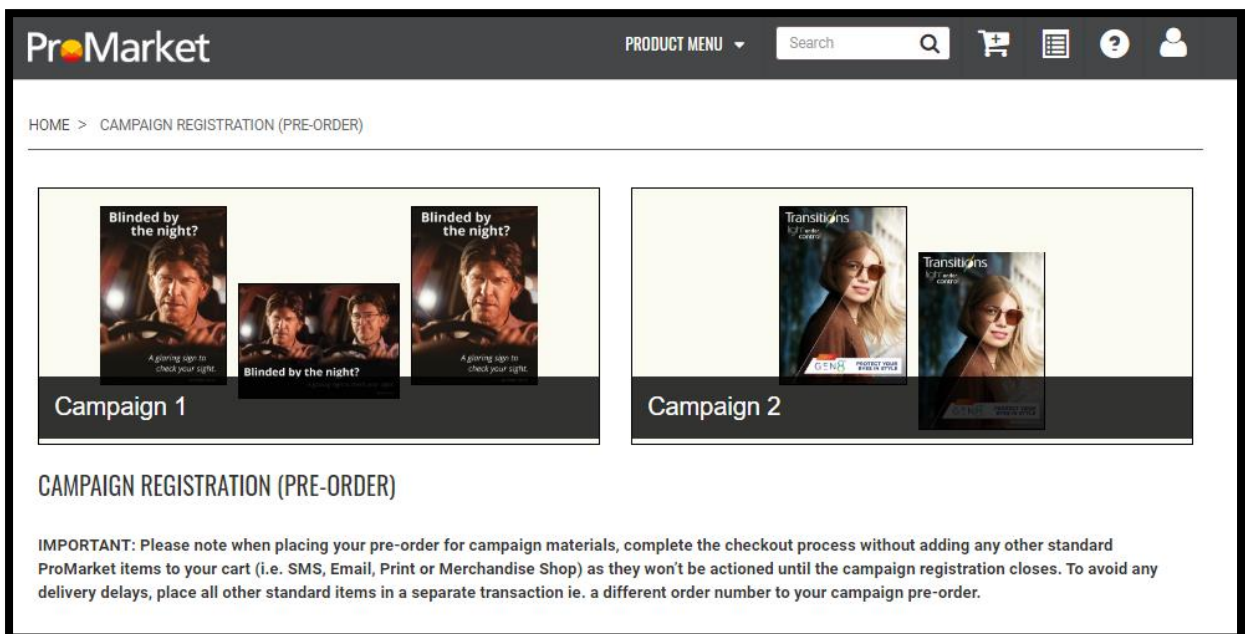
IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction ie. a different order number to your campaign pre-order.

Pre-order Custom Campaign Registration

Step 1. Click on Product Menu and select Campaign Registration



Step 2. Click on campaign you would like to select.



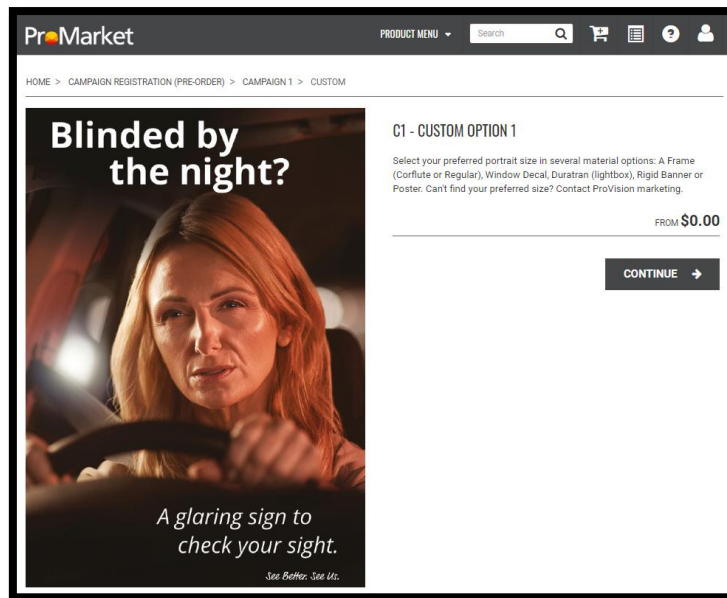
Step 3. Select Custom

The screenshot shows the ProMarket website interface for campaign registration. At the top, there is a navigation bar with the ProMarket logo, a 'PRODUCT MENU' dropdown, a search bar, and icons for shopping cart, account, and help. Below the navigation bar, a breadcrumb trail reads 'HOME > CAMPAIGN REGISTRATION (PRE-ORDER) > CAMPAIGN 1'. The main content area displays two campaign visual options: 'Window Pack' and 'Custom'. The 'Custom' option is highlighted with a red border. Below the options, the text 'CAMPAIGN 1' is displayed, followed by an important notice: 'IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction ie. a different order number to your campaign pre-order.'

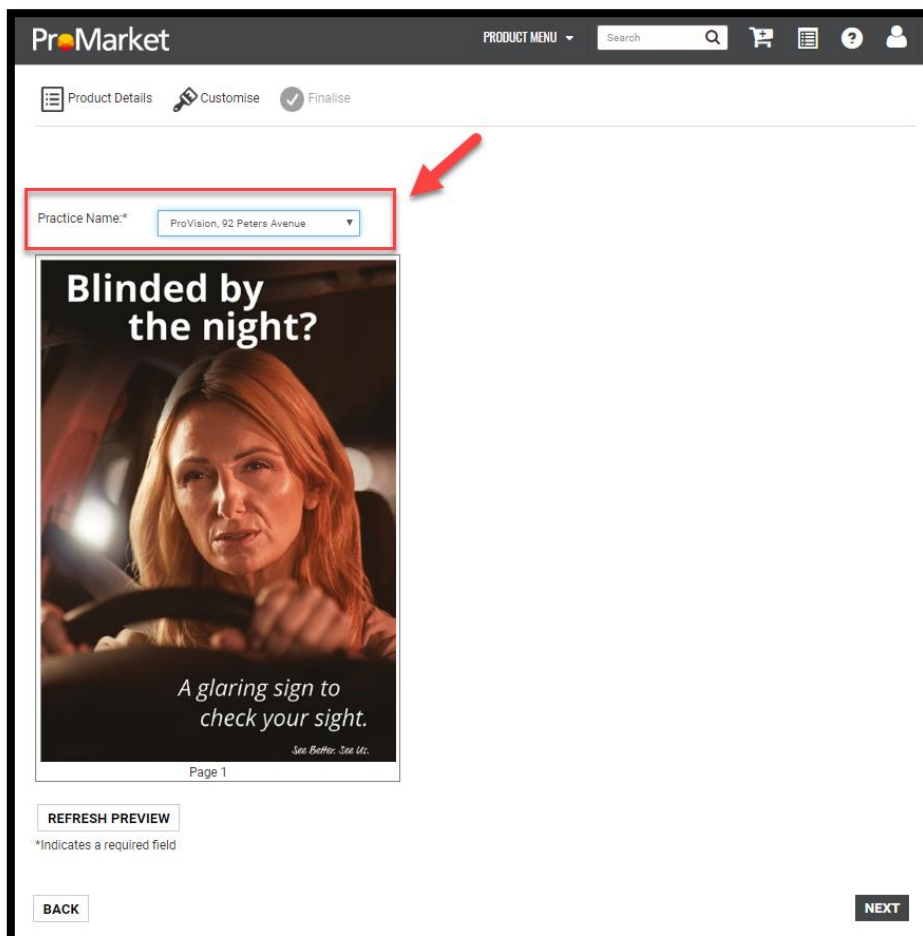
Step 4. Select your preferred campaign visual and orientation (portrait or landscape)

The screenshot shows the ProMarket website interface for campaign registration, specifically the 'CUSTOM' selection screen. The breadcrumb trail now includes 'CUSTOM'. The main content area displays four campaign visual options, each with a 'Blinded by the night?' header and a 'A glaring sign to check your sight.' tagline. The options are: 'C1 - CUSTOM OPTION 1' (Portrait), 'C1 - CUSTOM OPTION 2' (Portrait), 'C1 - CUSTOM LANDSCAPE OPTION 1' (Landscape), and 'C1 - CUSTOM LANDSCAPE OPTION 2' (Landscape). Each option includes a description: 'Select your preferred portrait size in several material options: A Frame (Corflute or Regular), Window Decal, Duratran (lightbox), Rigid Banner or Poster. Can't find your preferred size? Contact ProVision marketing.' and a price of 'from \$0.00' with a 'MORE' button.

Step 5. Click on Continue



Step 6. This step is for members with multiple practices – please choose which practice will receive the custom point of sale.



Step 7. Using the dropdown menu select your preferred material. The following options are available:

- A Frame Corflute
- A Frame Regular Paper
- Decal – Sticky on the front of the print
- Decal – Sticky on the back of the print
- Duratran
- Banner Poster Paper Single Sided
- Banner Poster Paper Double Sided
- Banner Poster Rigid Single Sided
- Banner Poster Rigid Double Sided
- Banner Poster Rigid Single Sided with Holes for Hanging
- Banner Poster Rigid Double Sided with Holes for Hanging

ProMarket PRODUCT MENU Search

Product Details Customise Finalise Show pricing table

Quantity: 1 Items

Comprehensive Members
1 window pack OR 3 custom posters free of charge as an inclusion in the membership.
Additional window packs are \$149 ex GST
Additional custom posters incur a charge \$60 ex GST

Essential Members
Each pack ordered incurs a cost of \$199 ex GST.
Custom posters incur a charge of \$90 ex GST

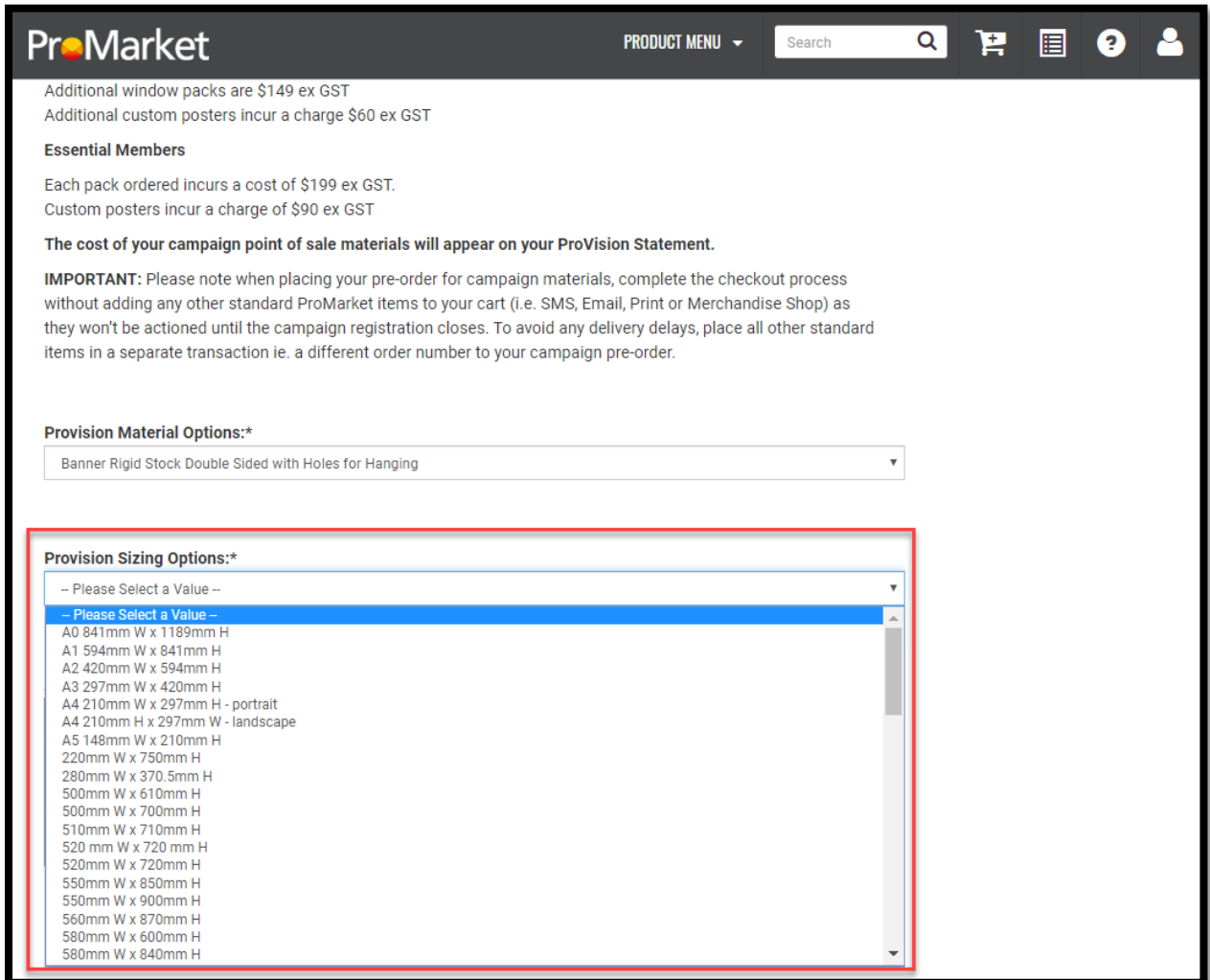
The cost of your campaign point of sale materials will appear on your ProVision Statement.

IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction ie. a different order number to your campaign pre-order.

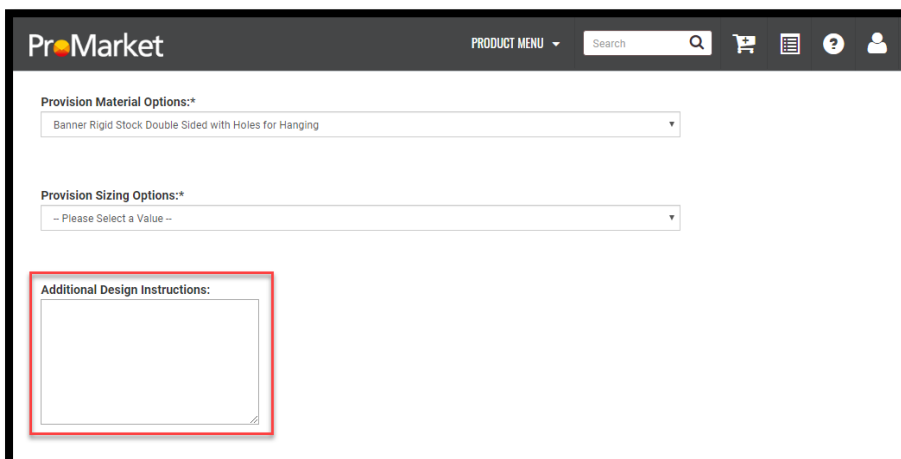
Provision Material Options:*

- Please Select a Value --
- Please Select a Value --
- A Frame Corflute
- A Frame Regular Paper
- Decal (Sticky on front)
- Decal (Sticky on back)
- Duratran
- Banner Poster Paper Single Sided
- Banner Poster Paper Double Sided
- Banner Rigid Stock Single Sided
- Banner Rigid Stock Double Sided
- Banner Rigid Stock Single Sided with Holes for Hanging
- Banner Rigid Stock Double Sided with Holes for Hanging

Step 8. Using the dropdown menu select your preferred sizing. We've catered for over 70 custom sizes based on previous campaign requests, and these are listed in width by height order. **Please note:** If you can't find your custom size, please contact the marketing team directly and we'll organise this for you. This size will also be added to the drop-down custom sizes for future campaigns.



Step 9. This is an optional field. You can add any specific design instructions in a comments field.



Step 10. You are ready to finalise your order. You can adjust the quantity if you would like additional banners. Please refer to the pricing below dependant on your membership level. Click on Proof to view your order. Please note that the proof is not to your actual dimensions – this is just to confirm the correct imagery. Once you have viewed, click on the checkbox beside Proof is approved. Click on add to cart.

ProMarket PRODUCT MENU Search

Product Details Customise Finalise Show pricing table

Quantity: Items

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1 window pack OR 3 custom posters free of charge as an inclusion in the membership.
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The cost of your campaign point of sale materials will appear on your ProVision Statement.

IMPORTANT: Please note when placing your pre-order for campaign materials, complete the checkout process without adding any other standard ProMarket items to your cart (i.e. SMS, Email, Print or Merchandise Shop) as they won't be actioned until the campaign registration closes. To avoid any delivery delays, place all other standard items in a separate transaction i.e. a different order number to your campaign pre-order.

Provision Material Options:*
Banner Rigid Stock Double Sided with Holes for Hanging

Provision Sizing Options:*
-- Please Select a Value --

Additional Design Instructions:

Total Quantity:	1 Item
Total Delivery Price:	Freight is free for campaign orders
Total Price:	\$0.00

RECALCULATE

Please note the proof is not to your actual dimensions. This will be created by ProVision after you place your order.

PROOF Proof is approved *

BACK **ADD TO CART**

Step 11.

Ordering one campaign item only? Complete the checkout process.

Ordering multiple campaign items? Add more items to your cart separately and check out all items together once complete.

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