



Look Forward.

Catch Up

A Message From The PV Team

Welcome 2023!

From the whole team at ProVision, we would like to wish our members a Happy New Year. May 2023 bring prosperity, growth and success to you all.

We are back on deck for the new year - energised and ready to support you. We've got some exciting initiatives in the pipeline to drive your business forward, so watch this space!

Campaigns

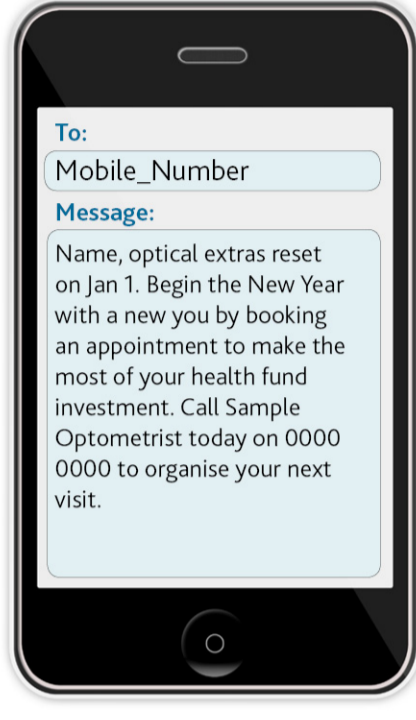
LIVE ON PROMARKET

Start the Year Strong

After a strong commitment to End of Year Health Fund marketing, avoid losing momentum by ensuring your marketing activity remains strong in the new year.

Communicate to active and lapsed patients with Back to School and New Year Health Fund messages through flexible options such as direct mail newsletters and SMS.

All campaign materials are available now on ProMarket.



[VIEW CAMPAIGN MATERIALS](#)

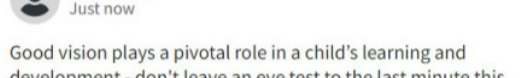
EYECAREPRO

Campaigns Now Available for EyeCarePro Members

Social media campaigns are now available for EyeCarePro members. See below for instructions on how to utilise our curated posts:

- Login to GetSetPro
- Click on 'Campaigns'
- Click on the month in which you would like to schedule
- Search for ProVision
- Select a Campaign
- Scroll down and click schedule
- Choose the channels you wish to post on

Please note that not all of your social media platforms may be integrated. For assistance, please email Richard at rson@provision.com.au



Good vision plays a pivotal role in a child's learning and development - don't leave an eye test to the last minute this back to school period. Book now <https://bit.ly/3jkB9JJ>



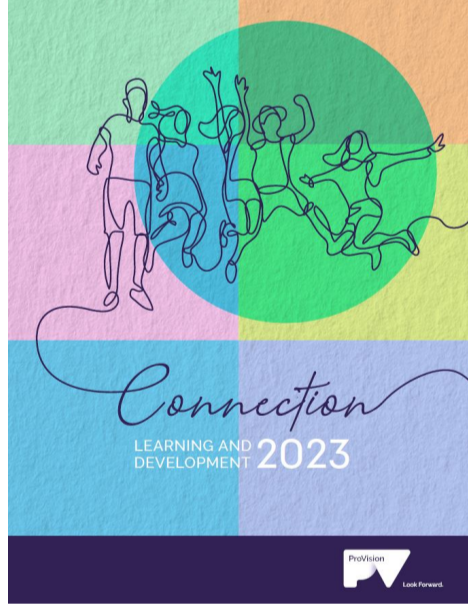
Like Comment Share

Learning and Development

NEW!

Download the 2023 Learning and Development Guide!

We're pleased to announce the 2023 Learning and Development guide is now available to download! Access your copy now to discover the development opportunities available to ProVision members and practice teams in the New Year.



In addition to the return of our most popular courses, we are excited to launch brand new workshops by Katrina McCarter, leading marketing strategist, and Julie Cross, the motivational speaker who wowed audiences at ProVision's 2022 conference.

Investing in your team's development does more than just improve performance - it strengthens relationships and helps your business attract and retain talent. Download the 2023 Learning and Development guide today!

[DOWNLOAD NOW](#)

Supplier Space

NEW SUPPLIER ANNOUNCEMENT!

KE Optical Group

ProVision is delighted to announce the appointment of KE Optical as a Preferred Supplier Partner, effective 1st February 2023.

KE Optical Group is a family run business that has supplied the optical industry with Australian made optical accessories for nearly 30 years.

Cloths and packaging are cut, dyed, printed and packaged in-house and spray solutions are manufactured and bottled in Melbourne, ensuring a rapid turnaround and strict quality control.

KE Optical employ seven full time printers and two graphic designers to support their venture, as well as facilitating a close relationship with Brunswick Industries for the past eleven years. One of a small number of companies in Victoria, KE Optical is permitted to have supported-needs workers work on the premises alongside its regular employees.

KE Optical Group has a long history of supporting ProVision practices and is keen to widen their awareness. Pricing will appear on the Supplier Directory prior to 1st February.

Should you wish to know more, please visit their website or contact the team directly on sales.ke@keoptical.com.au or (03) 9387 7088 >



We're always here to help optom.provision.com.au
Your membership hub with live chat



Was this week's content helpful? Let us know at feedback@provision.com.au



ProVision Eyecare Pty Ltd
92 Peters Avenue, Mulgrave VIC 3170
03 8544 3900

© 2022 Microsoft Dynamics. All rights reserved.

{{msdyncrm_contentsettings.msdyncrm_addressmain}}

[Unsubscribe](#)