

Look Forward.

Catch Up

ProMarket Updates

NEW PRODUCT!

Recall and Free Text Postcards

To rejuvenate ProMarket products and templates, we are conducting an audit to update a handful of existing items in the system.

As part of this effort, we have begun by reworking the recall/free text postcards, providing a selection of 14 images and 3 copy options: recall, lapsed recall, and free text.

Watch this space for future product updates!

[VIEW POSTCARDS ON PROMARKET](#)



Learning and Development

WEBINAR RECORDING

Myopia Awareness Webinar with Dr Kate Gifford

In order to drive myopia awareness, Essilor launched a media campaign to support optometrists in new treatment options, clinical assessments and recommendations.

Along with this campaign, Essilor and Dr Kate Gifford ran a dedicated webinar for ProVision practices alongside ProVision members Susan Ang and Janine Hobson.

The webinar recording is available on ProLearn for a limited time. Click on 'Webinar Recordings 2023' on the dashboard to view.

[LOG IN TO PROLEARN](#)

Supplier Space

END OF FINANCIAL YEAR

Government Incentives Coming to an End

From June 30, businesses will no longer have access to temporary full expensing of depreciating assets or the instant asset write-off scheme.

Through these Government initiatives, eligible businesses have been able to claim an immediate deduction for a portion of the cost of an asset.

Make use of the scheme today with exclusive offers from ProVision Supplier Partners below:



SUPPLIER OFFERS

Optos

Beat the clock and save on Optos products. To access the deduction, your device must be installed and operating prior to June 30. Contact Optos at auinfo@optos.com for more information.

Offer expires June 30. [Learn more >](#)



SUPPLIER OFFERS

Lumenis

Lumenis are making it easier that ever for ProVision members to offer OptiLight. Click below to learn more about the offer, or for further information reach out to info@lumenis.com.

Offer expires June 30. [Learn more >](#)



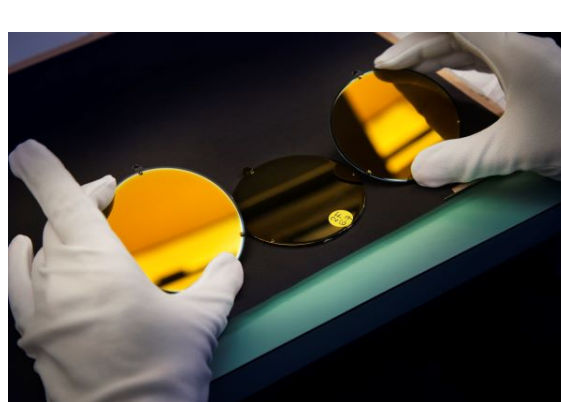
SUPPLIER OFFERS

De Rigo

From June to September, De Rigo is running some exciting promotions. To make the most of these amazing offers, simply click below or contact sales@derigo.com.au for more details.

Order any Furla frame or sunglass via supply + fit and save 5%. Valid until June 30. [Learn more >](#)

Order any De Rigo frame with Rodenstock lenses and receive free fitting. Valid until Sept 30. [Learn more >](#)



SUPPLIER OFFERS

Safilo

For a limited time, Safilo are offering a Brand Support Package, which enables you to identify an underperforming brand and replace it with an alternative from the Safilo portfolio. For enquiries, contact the team at au.marketing@safilo.com.

Exclusive offer expires July 31. [Learn more >](#)

We're always here to help
optom.provision.com.au
Your membership hub with live chat



Was this week's content helpful? Let us know at feedback@provision.com.au



ProVision Eyecare Pty Ltd
92 Peters Avenue, Mulgrave VIC 3170
03 8544 3900

© 2022 Microsoft Dynamics. All rights reserved.

{{msdyncrm_contentsettings.msdyncrm_addressmain}}

[Unsubscribe](#)