



Look Forward.

Catch Up

ProVision Updates

PRODUCT NEWS

Your July Product Update is Here

We're delighted to share ProVision's latest product update, which includes highlights of the new Supplier Partner Agreements commencing last week. Please take the time to read through - there are sure to be offers and specials of interest to you and your practice. Many offers are ongoing, but there are also some limited time specials, so don't miss out.

For the full details of our Partner Agreements, please see the **Supplier Partner Booklet** on ProSupply which has been fully updated with all the latest agreements. Also review the new **Supplier Partner Brand List**, which details all of the partner frame and sunglass brands by both supplier and brand.

[VIEW THE JULY PRODUCT UPDATE](#)

DON'T MISS OUT

August Member Meeting Roadshow

A five-state Member Update Roadshow is planned for August, where attendees will receive updates from CEO Tony Jones and members of the Leadership Team on ProVision performance and strategic initiative progress.

Prior to this update, all five states will host an education course facilitated by Paul McKinley, Director of Optometry Finance Australia (OFA), a specialist brokerage firm catering for the finance needs of Australian Optometrists. **Please refer to the fact sheet for course outline and bio on Paul McKinley >**

Roadshow dates and times:

- **QLD:** August 7, 3:30-8:30pm [Register Now >](#)
- **SA:** August 9, 3:30-8:30pm [Register Now >](#)
- **WA:** August 14, 3:30-8:30pm [Register Now >](#)
- **VIC:** August 16, 3:30-8:30pm [Register Now >](#)
- **NSW:** August 21, 3:30-8:30pm [Register Now >](#)

Attendance options:

- **Option 1:** 3:30pm-8:30pm - Presentation by Paul McKinley, followed by CEO/Leadership Team update.
- **Option 2:** 3:30pm-5:30pm - Presentation by Paul McKinley only.
- **Option 3:** 6:00pm-8:00pm - CEO/Leadership Team update only.

Marketing

NEW RESOURCE!

Introducing the Anytime Social Media Hub

Discover your one-stop social media destination: the Anytime Social Media Hub! Browse an extensive collection of professionally designed assets, curated for various platforms. From campaign to supplier content, it's all here for ProVision Members.

The hub will be updated regularly with new assets as they are released, and is available year round for you to access at any point. **Please note - where applicable, it's important to select social media assets that are designed for your current campaign. Mixing and matching social content from various campaigns is not recommended, and may confuse consumers.**

For the first time we have also released a generic Social Media Schedule, which can be downloaded directly from the hub. This includes content suggestions based on data identified in the Generational Marketing Workshop, and is a fantastic tool to assist you in batching and planning content in advance.

[ACCESS THE HUB HERE](#)

Learning and Development

PROLEARN

Share Your Thoughts!

To further develop and enhance ProLearn, our Learning and Development team have designed a short survey with the objective of gathering your valuable suggestions and insights to improve the platform.

The survey will only take approximately 5 minutes to complete and all responses will remain completely anonymous, allowing you to express your honest opinions freely.

To participate in the survey, simply click on the button below. The survey will be open until Friday 14 July.

[TAKE THE SURVEY](#)



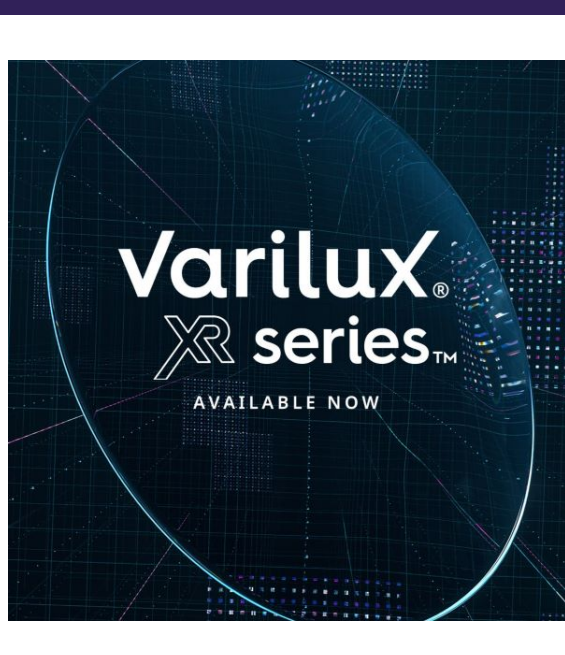
WORKSHOP

Thank you!

We'd like to extend a warm thank you to everyone who joined the Reconnecting With Resilience workshops around Australia.

The final workshop will take place in **NSW on Tuesday July 18** - we hope to see you there!

Supplier Space



SUPPLIER OFFERS

Essilor Varilux® XR Series™

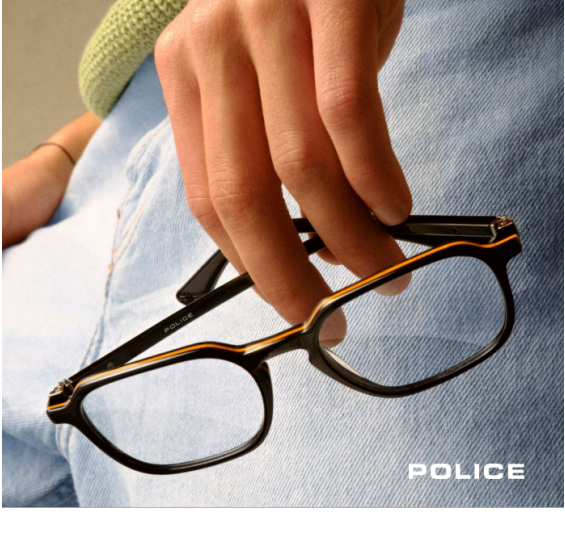
Varilux® XR series™ is Essilor's first eye-responsive progressive lens powered by behavioural artificial intelligence, and it is now available to ProVision Members.

This breakthrough progressive lens harnesses the power of artificial intelligence and combines it with an unmatched understanding of consumer lifestyles to create the best overall progressive lens.

Contact your Essilor account manager for more details.

Learn more on Leonardo: EssilorLuxottica's open learning platform [Register now >](#)

Already registered on Leonardo? [Log in >](#)



SUPPLIER OFFERS

Rodenstock x De Rigo Free Fitting and Frame/Lens Packages

Until February 2024, Rodenstock and De Rigo are running some exciting promotions. To make the most of these amazing offers, simply click below or contact your sales representative.

Save \$\$ with Police x Rodenstock Frame and Lens Packages. Valid until 29 February, 2024 [View offer >](#)

Order any De Rigo frames with Rodenstock lenses and receive free fitting. Valid until 29 February, 2024 [Learn more >](#)

We're always here to help
optom.provision.com.au
Your membership hub with live chat



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