



## ProVision Updates



### TRADE EVENT

## We Hope To See You at O=MEGA23!

Brought to you by Optometry Victoria/South Australia, ODMA and the World Congress of Optometry, O=MEGA23 is taking place from 8-10 September at the Melbourne Convention and Exhibition Centre.

As Australia's largest eye care and eyewear show, the event presents an excellent opportunity to learn, buy and network at your own pace across three days.

ProVision will be located at Stand H4 at the following times:

- Friday 8 September: 10am - 7pm
- Saturday 9 September: 9am - 6pm
- Sunday 10 September 9am - 3pm

We're eager to see you there!

[REGISTER FOR O=MEGA TODAY](#)

## Campaigns

### END OF YEAR HEALTH FUND

## Registrations Close Tonight at 5pm AEST

Time is running out to register for this year's End of Year Health Fund campaign! If you haven't already, be sure to jump onto ProMarket now to secure your point of sale material.

Digital content, including social media and emails, will be available from September 14th. It's important to register now so that you receive point of sale material on time and are ready to kick off your campaign when the banner (or posters) arrive at your practice.

Please reach out to [marketing@provision.com.au](mailto:marketing@provision.com.au) if you would like any assistance with your order.

[REGISTER NOW](#)

## Learning and Development

### PROLEARN

## Generational Marketing

After the great success of our Generational Marketing sessions, we are delighted to announce the release of 3 Generational videos in ProLearn.

- Generational Marketing - Introduction
- Seniors
- Baby Boomers

Videos are available for immediate viewing in ProLearn. For any questions or queries, please reach out to [learning@provision.com.au](mailto:learning@provision.com.au)

[GO TO PROLEARN](#)

## Supplier Space



### SUPPLIER NEWS

## Marchon Pricing Adjustment

As of October 1, there will be an increase in prices across Marchon brands. Marchon are committed to keeping the impact of this to a minimum, and the price increase will be on average 4-5%, although some individual SKUs may vary.

If you have any questions regarding the price adjustments, please contact your Marchon Account Manager.




### SUPPLIER PRODUCT

## Bausch+Lomb Ultra® ONE-DAY

Introduced to the Australian market in 2021, Bausch & Lomb Ultra® ONE-DAY contact lenses combine MoistureSeal® and ComfortFeel Technologies for maximum comfort.

For further information, visit the [Bausch+Lomb website >](#)

We're always here to help  
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