



## ProVision Updates

### CAMPAIGNS

## Exclusive End of Year Health Fund Offers

Valued ProVision Supplier Partners HOYA, Essilor, Rodenstock and CR Surfacing have generously put together some exclusive offers for ProVision members to utilise throughout the End of Year Health Fund period.

Be sure to explore these fantastic offers below, and don't miss the opportunity to promote them in your End of Year Health Fund direct marketing materials!

[DOWNLOAD THE OFFERS](#)

### MEMBER MEETING

## Victorian Member Update Roadshow

The rescheduled Victorian Member Update Roadshow is locked in for Monday October 9th! Join CEO Tony Jones and the ProVision Leadership Team to learn about progress across major strategic initiatives, including:

- **The pilot launch of ProIntel**, ProVision's upcoming platform for sales and marketing intelligence
- **Marketing technology progress**, including plans to enable patient marketing automation that engages customers through digital touchpoints
- **New online frame gallery** that can be shared on practice websites

To kick off the proceedings at 3:30pm, ProVision will be hosting a special educational presentation facilitated by Paul McKinley, Director of Optometry Finance Australia (OFA).

Updates from Tony and the Leadership Team will begin at 6pm, followed by a fully catered networking opportunity.

**To register and learn more about the Victorian Member Update Roadshow, please click below.**

[REGISTER NOW](#)

### MARKETING ASSETS

## World Sight Day

World Sight Day is being held on 12 October 2023, and we want to help you stimulate conversation amongst your audience to raise awareness on the importance of good eye health and vision care.



Vision 20/20 Australia has released easy to share social media assets as part of their newest World Sight Day Campaign, that specifically focuses on the importance of eyecare in the workplace.

**Click below to learn more about the initiative, download the social media assets and spread the word!**

[ACCESS THE ASSETS](#)

## Learning + Development

### EDUCATION

## SA Practice Workshop

Practice workshops have become a highlight for managers and key staff, offering empowerment through shared learning from others who understand the challenges of independent practice.

These are a great opportunity to discuss specific issues important to you while being supported by your business coach and peers. Currently, we still have spots available for the South Australian session commencing on Monday 23 October.

#### Who should attend?

- Practice Managers, experienced team leaders and other team members seeking career development.

#### Date and time:

- Monday 23 October, 10am-4pm

[REGISTER VIA PROLEARN](#)

### PROLEARN

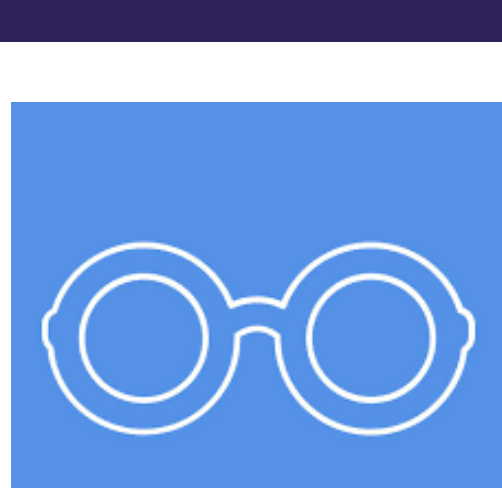
## Employment Law Webinar with James Sanders

Did you miss the Employment Law Webinar with James Sanders? No need to worry! The recording is available to view on ProLearn via the Knowledge Library.

For any queries, please contact [learning@provision.com.au](mailto:learning@provision.com.au)

[GO TO PROLEARN](#)

## Supplier Space

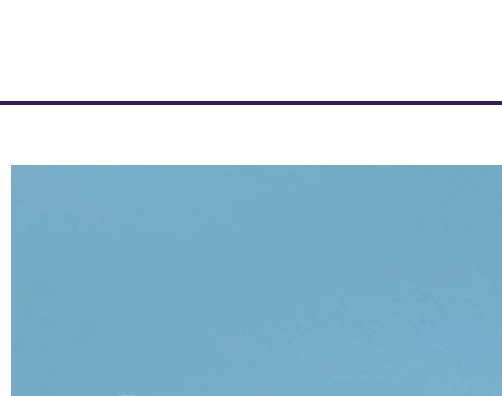


### SUPPLIER UPDATE

## What's New at Aaron's Eyewear

Aaron's Eyewear have released a number of new models to their range this September. Click below to see what's available, or for further information reach out to [info@aaroneyewear.com.au](mailto:info@aaroneyewear.com.au) or your direct Aaron's Eyewear representative.

[Click here to view the new range >](#)



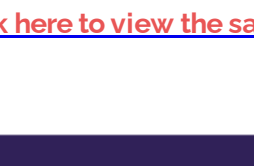
### SUPPLIER UPDATES

## Bausch + Lomb ULTRA Sales Aid

Bausch + Lomb ULTRA's daily disposable and monthly high performance silicone hydrogel contact lenses allow your patients to enjoy comfort for 16 hours and take on the best life has to offer. See below to view the full specifications of the range.

[Click here to view the sales aid >](#)

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